

CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR EXECUTIVE BOARD MEMBERS AND GENERAL MEMBERSHIP.

March 4, 2021

# PCCAC Communications and Marketing Sub-Committee Café

**Please join** the PCC Advisory Communications and Marketing Sub-Committee on **Thursday, March 11** at **2:00 PM EST** as we host our March Educational Café, "**How to Create a PCC Newsletter and Editable Template(s).**"

This highly anticipated interactive session will feature a step-by-step live demonstration of how you can easily create an engaging PCC Newsletter that can be printed as an eye-catching direct mailpiece, or emailed to your PCC members and new recruits. You will also learn a few "tips" and "tricks" of the trade from subject matter experts including Kathy Hall, President and Founder, ATIME4Marketing, and Brooke Lasky, Marketing Specialist, Kessler Creative. We will show you where you can find valuable resources for creating and editing your newsletter posted on *PostalPro*, how to quickly post a "thank you" on PCC Voice LinkedIn, wrapping up with a very insightful and engaging "Question & Answer" session.

**Please note**: PCC Executive Board Members your attendance and participation in this café will count towards the 2021 Premier Certificate Award requirement of attending a minimum of 6 nationwide PCC virtual educational events hosted by the National PCC Advisory Sub-Committee or the National PCC Program Office.

Stay Tuned......Get Connected and Grow!

Hi there,

Sharon Barger is inviting you to a scheduled ZoomGov meeting.

Note: you do NOT need a Zoom account to join the meeting.

The preferred choice is to Join with Computer Audio. If you use Zoom Call Me, please click the dropdown from the Call ME tab to

### Join Zoom Meeting

Phone one-tap: US: <u>+15033361236</u>,,1613901436# or +1952-229-5070,,1613901436#

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Meeting ID: 161 390 1436

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For higher quality, dial a number based on your current location.

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Meeting ID: 161 390 1436

Password: 508343

International numbers

#### Join from an H.323/SIP room system

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Password: 508343

SIP: <u>1613901436@sip.zoomgov.com</u>

Password: 508343

## Postal Customer Council Advisory Committee Communications and Marketing Sub-Committee

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